

BECOMING TOBACCO-FREE!

A symposium for Massachusetts Colleges and Universities

While approximately 25% of 18-22 year old full-time college students report current smoking, colleges and universities provide a distinct opportunity to prevent tobacco use and nicotine addiction by implementing tobacco-free campus policies.¹ Such policies create optimal learning environments by protecting the health of members of the campus community from secondhand smoke exposure and creating healthy campus norms where tobacco use is not socially accepted.

But what are the steps to Becoming a Tobacco-Free Campus?

We invite you to send 2-3 staff and student leaders from your campus to learn more about the benefits of becoming a tobacco-free campus, the steps and resources needed to implement a tobacco-free policy, and the challenges and special considerations to be addressed in implementing a tobacco-free policy.

¹Substance Abuse and Mental Health Services Administration. Results from the 2010 National Survey on Drug Use and Health: Summary of National Findings. Rockville, MD: Substance and Mental Health Services Administration; 2011. Available at: <http://www.samhsa.gov/data/NSDUH/2k10NSDUH/2k10Results.htm>.

Lead convener: Tobacco Free Mass

Date: Friday, October 25, 2013

Time: 8:30am-2:00pm

Where: University of Massachusetts
Medical School
Albert Sherman Center
55 North Lake Avenue
Worcester, MA 01605

Keynote Speaker: Howard K. Koh, M.D., M.P.H.
Assistant Secretary for
Health, U.S. Department
of Health and Human
Services

RSVP:

Tami Gouveia, Executive Director
Tobacco Free Mass
TobaccoFreeCampusMA@gmail.com
978-844-6870

Tobacco Free Mass